

Wisconsin Water Stewards

An Approach Using Grower Ingenuity

Innovating to provide reasonable solutions for water quantity.

Determining conservation and irrigation management practices that best manage water.

Documenting and recognizing water management achievement.

Identifying opportunities for continuous advancement of regional and local water concerns.

SUSTAINABILITY IN ACTION

Wisconsin Potato and Vegetable Growers

***Innovating to Advance
On-Farm Sustainability***

*Measuring improvements
and identifying opportunities
to address challenges while
maintaining successful
and economically viable
agricultural communities.*



Healthy Grown®

A Model for Sustainable Food Production

Expanding research, outreach and educational needs for the entire industry.

Demonstrating a high-bar, certified sustainable growing system for potatoes, carrots and onions.

Maintaining ecological conservation to and restoration on natural areas.

Providing value-added marketing opportunities.

Ensuring use of environmentally sound and sustainable practices.