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INFORMATION DIRECTORY & BUYER'S GUIDE



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INFORMATION DIRECTORY AND BUYER'S GUIDE

The Wisconsin Potato & Vegetable Growers Association (WPVGA) is proud to present you with the 2025 annual edition of the Information Directory & Buyer's Guide.

This publication is being provided free of charge to all grower members of the WPVGA, as well as to every Associate Division member. It includes all current Board of Directors listings, a legislative directory for the Wisconsin Senate and Assembly, as well as the Wisconsin members of the United States Congress. It also features a University of Wisconsin Potato Research directory, a Wisconsin Department of Agriculture, Trade and Consumer Protection directory, a Wisconsin DNR directory, other ag-related directory information, and of course, an updated Associate Division Members directory and a complete Buyer's Guide of suppliers and service providers listed by category.

The WPVGA Information Directory & Buyer's Guide is a valuable source of information designed to be kept as a convenient reference guide for growers and others involved in the potato and vegetable industry. It was produced to help you find the businesses, individuals and service organizations that can help you manage your operation.

The WPVGA is pleased to carry on this tradition of service. If you have any questions or comments about the 2025 Buyer's Guide, please contact the WPVGA at 715-623-7683.

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On the Cover:

The bird's-eye view of potato harvest on Patoka Farms, LLC, in Amherst, Wisconsin, is courtesy of John Schomburg, Roven Farms.

The 2025 Information Directory/Buyer's Guide is published by the Wisconsin Potato & Vegetable Growers Association, Inc., 700 Fifth Avenue, Antigo, Wisconsin 54409.

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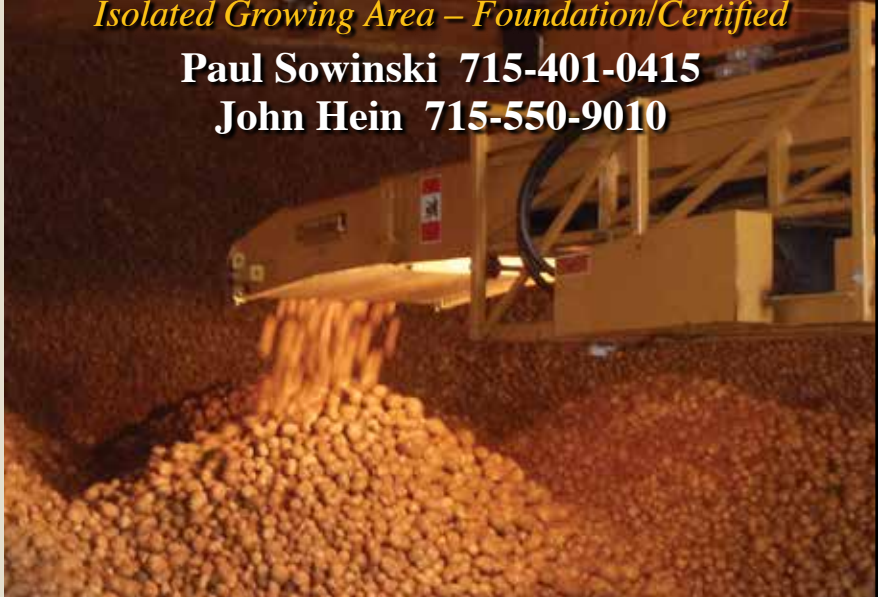
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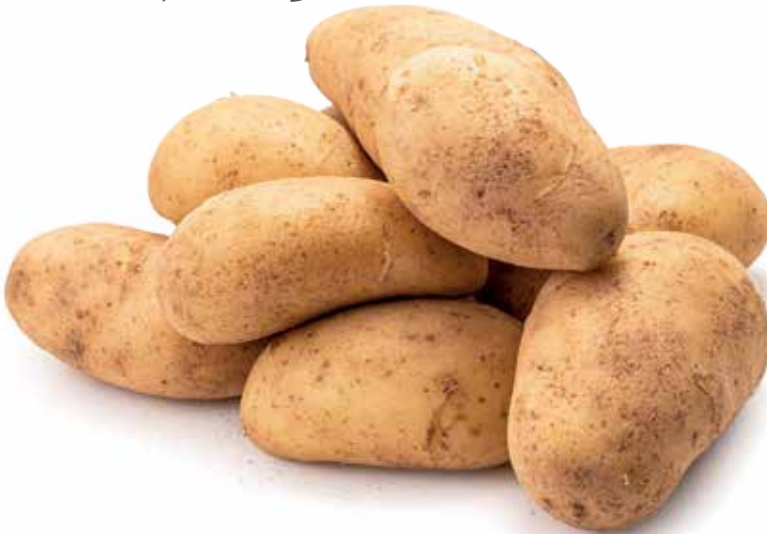
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Base Funding Proposal: Seed Certification

Bolte, Chuck

AgSource Laboratories
Chuck.bolte@agsource.com
715-490-1011

*Water Flow & Phosphorus Monitoring
in the Antigo Flats Potato & Vegetable
Production Area*

Colquhoun, Jed

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608-852-4513

*Base Funding Proposal:
Weed Management*

Endelman, Jeff

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608-250-0754

*Base Funding Proposal: Breeding;
Genomic Prediction of Potato
Common Scab*

Franc, Niles

Langlade County – UW Extension
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*Base Funding Proposal: Langlade County
Potato Research Station Support*

Gevens, Amanda

Dept. of Plant Pathology
gevens@wisc.edu
608-890-3072

*Base Funding Proposal: Disease
Management; Investigating Crop
Protectants & Alternative Strategies
to Manage Diseases in Potatoes in
Production & Storage Systems*

Groves, Russell

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*Base Funding Proposal: Insect
Management; Insect Management
Systems for Potato Production*

Hall, Steven

Dept. of Plant & Agroecosystem Sciences
steven.hall@wisc.edu
608-262-6260

*Testing a “Liquid Cover Crop” to Decrease
Nitrate Leaching from Potato Fields*

Lankau, Richard

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lankau@wisc.edu
608-262-3084

*Investigating Best Management
Practices to Enhance Native
Suppressive Ability of Soil Microbiomes
Against Verticillium Dahliae*

Popova, Inna

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ipopova@wisc.edu
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*Mustard Biopesticides - A Critical Tool
for Pest Control and Soil Health*

Rakotondrafara, Aurelie

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*Biological Control of Fungal Pathogens
With Hypovirulence*

Ruark, Matthew

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*Base Funding Proposal: Fertility
Management*

Schoville, Sean

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*Spatiotemporal Modeling of Insecticide
Resistance in Colorado Potato Beetle*

Walker, Amber

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*Tuber Quality & Storability Profile of Elite
Potato Varieties Grown in a Low Nitrogen
Environment & Processing Chip Potato
Cultivars*

Wang, Yi

Dept. of Horticulture
wang52@wisc.edu

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OZAUKEE - Room 33 (Lower Level), 121 W. Main Street
Port Washington 53074, 262-284-8288

PEPIN - County Government Center, PO Box 39
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Shawano 54166, 715-526-6136

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International Fresh Produce Association

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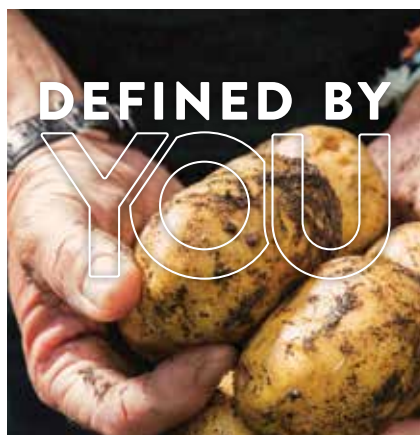
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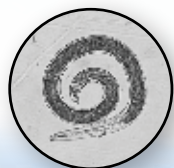
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E-mail: bpavlok@14group.com

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Plainfield, WI 54966

Phone: 715-335-6660

Fax: 715-335-6661

E-mail: holly@nelsonsvveg.com

Ron's Refrigeration and

Air Conditioning, LLC

2431 49th Street South

Wisconsin Rapids, WI 54494

Phone: 715-421-1525

E-mail: gjohnson@coolsys.com

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E-mail: bpavlok@14group.com

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Website: www.mcgowanrice.com

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Nelson's Vegetable Storage Systems

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Phone: 715-335-6660

Fax: 715-335-6661

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E-mail: gjohnson@coolsys.com

Website: www.ronsrefrigeration.com

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